

*Bear Cup by  
Ayumi Horie, 2016.  
Photo by artist.*

# STUDIO Potter

## MISSION

Centered in studio practice, *Studio Potter* promotes discussion of technology, criticism, aesthetics, and history within the ceramics community.

## STUDIO POTTER

P.O. Box 1365  
Northampton, MA 01061-1365  
413.585.5998  
studiopotter.org

## BOARD OF DIRECTORS

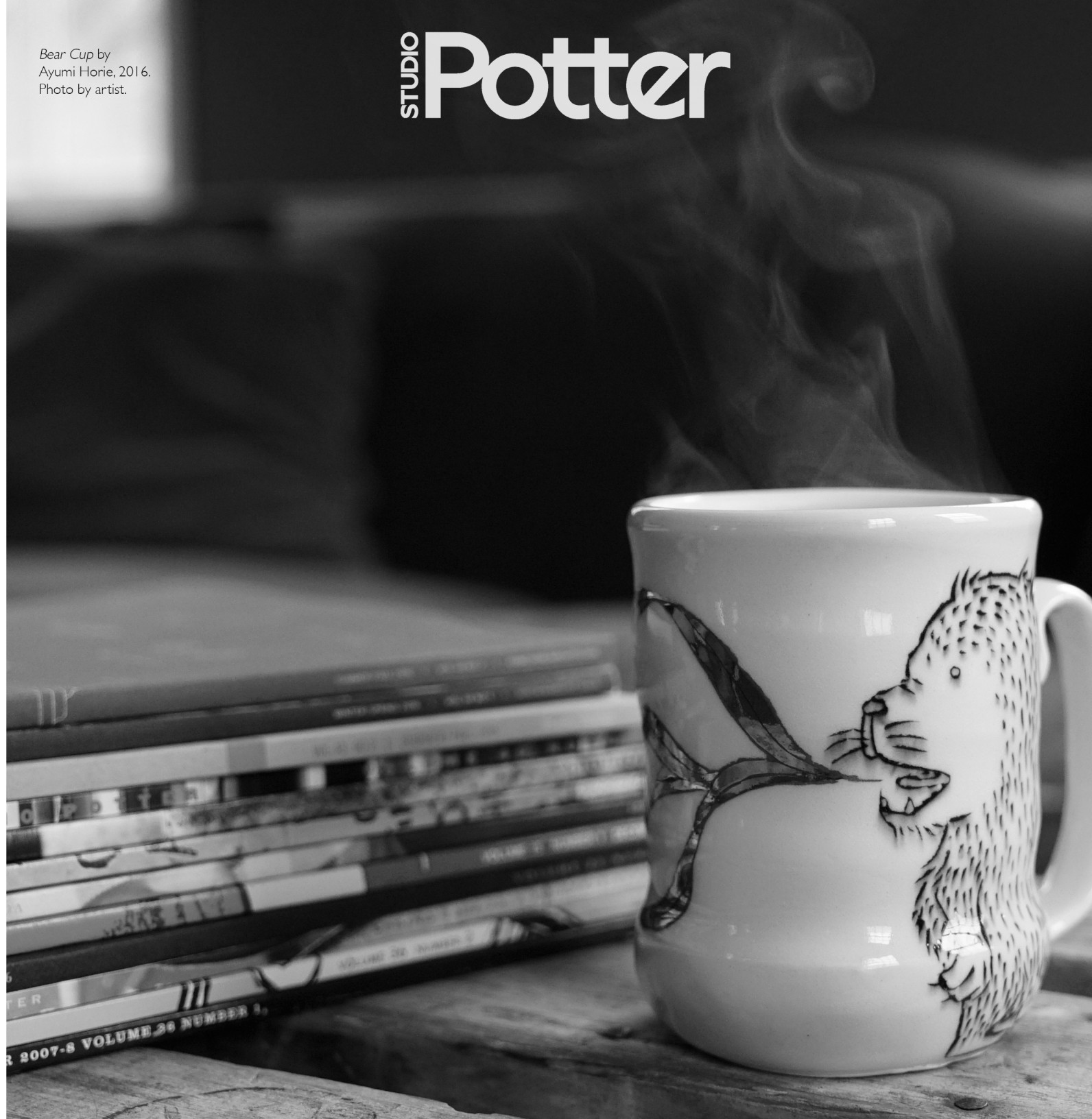
David McBeth, President  
Jonathan Kaplan, Vice President  
Bonnie Hellman, CPA, Treasurer  
Nancy Magnusson, Secretary  
Hayne Bayless  
Joe Bova  
Ben Eberle  
Hollis Engley  
Fred Herbst  
Robbie Lobell  
Jon McMillan  
Josh Teplitzky

## EDITOR EMERITA

Mary Barringer

## FOUNDERS

Gerry and Julie Williams



Dear Supporters,

2016 has been a supremely productive year for *Studio Potter* because of your loyal support, which has fueled the work of our energetic staff and dedicated board members. Your patronage emboldens us daily, and we are thrilled to report these accomplishments:

- Published two beautiful journals featuring exceptional writing
- Launched a brand new website, complete with all 85 back issues
- Hosted two interns, both headed toward successful careers
- Established a new, educational partnership with Artaxis.org
- Supported artists through sponsorship of conferences and symposia
- Relocated and centralized our operations in a thriving, creative community
- Worked with a development consultant to plan a more secure future

We are even more excited about what we have planned for our future:

Next year:

- Publish an extended issue dedicated to Women in Ceramics
- Host guest editor, Martina Lantin, for the Summer/Fall issue
- Continue to provide internships for students and early-career artists
- Enhance the user experience and educational potential of our website

Long term:

- Fully fund and establish an executive director staff position
- Provide honoraria for all contributors (authors, illustrators, photographers)
- Offer local programming such as writing workshops and artist lectures
- Continue to expand readership, foster membership, and build partnerships

A gift of as little as \$50 will bolster our ability to meet these goals. As a sustaining donor, your gift of \$500 or more would ensure we can continue to lead our field in writing and publishing. Please make a tax-deductible gift by sending a check in the envelope provided, via [studiopotter.org/support/donate](http://studiopotter.org/support/donate), or by calling our office (413) 585-5998.

Thank you,

  
Elenor Wilson  
Executive Director/Editor

  
David McBeth  
President, Board of Directors

Dear Friends,

If I made a list of all the things that I've taken for granted in my life, it would fill up a wareboard. That's not something I'm proud of by any means. Often it has taken me years to appreciate things fully, and what I try and do now is shift this philosophical see-saw from granted to gratitude and plant myself there.

For years, I took *Studio Potter* for granted by not subscribing and assuming that there would always be a publication dedicated to the things we do and care about as studio potters. Not anymore. Not when we think about what it means to steward our field.

When we ask people to buy pots, we're asking them to support the kind of world in which it's viable to be an independent artist and entrepreneur. When I ask you to support this journal, I'm asking you to go one step further: support the journal that supports the potter that supports the kind of world in which you want to live.

*Studio Potter* is doing everything right. It cultivates a bright future for ceramics through strengthening our traditions and curiously investigating our changing field. It is a publication that takes pride in its material beauty; its paper and ink are rich, its design is innovative, and I love having it in my hands.

This is our craft, our community, and our journal. We hold it dear, because through it, we're shaping the world in which we want to live.

With Gratitude,

  
Ayumi Horie

